

IOWA BUSINESS EDUCATION ASSOCIATION
Executive Board Meeting
Airport Holiday Inn, Des Moines, Iowa
Executive Room
Saturday, April 22, 2006

CALL TO ORDER

President Sue Elwood welcomed everyone and called the meeting to order at 10:20 a.m. in the Executive Room at the Airport Holiday Inn, Des Moines, Iowa. Present were Sue Elwood, Edna Stiefel, Lana Hoffman, Barb Bielenberg, Bonnie Beorkem, Cindy Weeks, Colleen Hunt, Kimberly Schultz, Lois Roth, Patrick Geer, Gloria Paulsen, Jody Emerson, LouAnn Knorr, Dianna Briggs, Pamella Uhlenkamp, Jeane Schweitzer, Kimberly Peterson, and Lou Ann Langreck.

SECRETARY'S REPORT

The minutes of the October 13, 2005, Executive Board meeting were presented by Edna Stiefel. Barb Bielenberg moved to accept the minutes as written. Patrick Geer seconded. The motion carried.

TREASURER'S REPORT

LouAnn Langreck presented the treasurer's report dated October 7, 2005, to April 22, 2006, with the following balances: checking account balance, \$35,508.60; CD Account (Hoffman), \$1,737,23, CD Account (Security State Bank) \$3,262.63. Pamella Uhlenkamp moved to accept the treasurer's report and Lou Ann Knorr seconded. The motion carried.

EXECUTIVE BOARD REPORTS

President. Sue Elwood expressed appreciation to the Board for their service. She recognized Lana Hoffman as president-elect and convention chair. She completed her duties as convention chair.

Pat Thieben was appointed to the IACTE/Legislative rep position because Kelli Diemer had to resign because of her election as IACTE 2nd Vice President. Sue attended the IACTE conference in Ames and the NBEA Convention in Tampa, Florida. She wrote an article for the *Winter News and Views* and will write a newsletter article for the NCBEA newsletter, *Regionally Speaking*, which is due on May 17.

She is reviewing Constitution/Policies and Procedures. She is serving on the Convention Planning Committee (attended meetings in January and April) and on the Program Management Committee (attended meetings in November and January). A written report was submitted.

President-Elect. Lana Hoffman reported that she is serving as IBEA secondary representative on the Program Management Committee and is a member of the image subcommittee. She attended the NBEA Convention April 11-15 and highlighted the

president-elect's leadership seminar. She announced her committee members for the 2005 convention and highlighted some of the sessions. The convention theme is *Shaping the Future with IBEA*. A written report was submitted.

Past President. Marcia Henke had attended one Program Management meeting. She has been in contact with Manda on the Past President's Breakfast. A copy of her report is attached to the minutes.

NCBEA. Jody Emerson reported 142 members in Iowa. Jody reminded Board members that they were supposed to be members of NBEA. The dues for NBEA have been increased \$5 to \$75, which took effect immediately.

Jody is on the Program Management Committee. She has attended NCBEA in Indianapolis, Indiana, and NBEA in Tampa, Florida. She attended Conferences and Executive Board Meetings and plans to attend the Membership Retreat as well as regional and national conferences this fall and spring 2007. Barb Bielenberg will be President and Beth Sindt will be secretary for NCBEA beginning July 1, 2006. Iowa teachers need to submit 2 activities for the NCBEA CD titled "Creative Activities for YOU in YOUR Classroom" 2006-2007. Submit to Sharon Fisher-Larson at the NCBEA website (www.ncbea.net). A written report was submitted.

IACTE & Legislative. Colleen Hunt reported in Pat Thieben's absence. She reported that Pat is on the By-Laws Committee. The committee has had one face-to-face meeting and several telenet meetings. Colleen reported that Monica Hinkle is trying to reorganize the committees.

Executive Board Secretary. Dianna stated there were 245 members, and she handed out a list of the IBEA Executive Board and Current Membership. Dianna handed out a list of business teachers in their area to each area representative. She has stipulated which members are regular members, lifetime members, and students. She distributed a list of names of current members and a list of members in each area.

Newsletter Editor/Webmaster. Sue Elwood reported that she has published the *sWinter News and Views* Online including IBEA 2005 Convention Highlights and IBEA 2005 awards. She is currently working on the Spring News and Views Online. Please send information now for the spring issue, and items for the Fall newsletter is due on August 1. She has answered many e-mails regarding IBEA questions, mainly on membership and general information.

Historian. Barb Bielenberg presented a list of pictures she took at the IBEA conference with her digital camera and asked if there were events that she should be taking pictures of that she wasn't. A suggestion was made to take pictures of teachers from each area at the Convention.

She brought digital pictures from the NBEA Convention in Tampa, Florida, which she attended in April. She attended ACTE in December, 2005 in Kansas City and took pictures. Also, she attended NCBEA in Indianapolis in November, 2005, and took pictures and received the Gavel as President as of July 1, 2006.

She has not secured any door prizes for the IBEA Convention yet. Her report is attached to the minutes.

Department of Education.

Colleen Hunt clarified the funding process. She said there are two steps in the federal funding process. First, there is the budget process whereby Congress decides how much funding there is to spend. The second step is the appropriations process whereby Congress determines how much funding each program will receive.

Back in February, the President introduced his FY07 budget proposal that included a \$5 billion cut in spending for education, social services and employment and training programs. The President's budget is the starting point for the Congressional budget debates. The Specter/Harkin budget amendment [passed by the Senate (73-27)] restored the President's proposed cuts and added back additional funds to bring the available pot of funding for education, social services, and employment and training to FY05 levels.

The Senate's action last week is only the first step in the budget process. Just as with Perkins reauthorization, both chambers must complete their work on the budget, then conference the differences, pass the conference agreement and finally the President must approve the conference agreement.

What does this mean for Perkins? Having the higher Senate budget numbers puts us in a good position for negotiating a higher overall spending level for education, social services and employment and training programs when the House and Senate go to conference on the budget.

Once the budget is completed, appropriators can then start divvying up the funding among programs. What might be confusing is that simultaneous to the current budget debates, the appropriations committees are also meeting even though they do not yet know how much funding they will have to distribute among programs.

For us, there is still more work to do. We need to continue to work on the budget to ensure that the amount of funding available to distribute to programs is at a minimum, equal to current funding levels. We also need to continue work with the appropriations committees to ensure that Perkins receives, at a minimum, its current level of funding.

The other aspect of Perkins is the reauthorization process. Colleen stated that the potential loss of funding to Iowa is \$13,977,507 if the funding for the Carl D. Perkins Vocational and Technical Education Act is eliminated. Therefore, teachers need to continue support for reauthorizing the Perkins Act as well as for the support of the appropriations.

Program Management. Kimberly Schultz reported that Deb Jones is chair of the Mentoring Committee, Kimberly is chair of the Assessment Committee, Pat Thieben and Joan Mensen are co-chairs of the Image Committee, Sue Elwood and Russ Bush are co-chairs of the Global Committee, and Jody Emerson and Gary Christiansen are co-chairs of the Entrepreneurship Committee.

Kimberly reported that the second of two ICN sessions on Mentoring was held on February 7. The session topic was on Assessment and was presented by Kimberly Schultz. Phase II of the assessment project, which is addressing the remaining critical Iowa Standards and Benchmarks, is underway. Plans are to distribute the CD to Iowa teachers at the IBEA Fall

2006 Convention during the business meeting. The program management's website (www.IowaBEST.org) is hoping to be up and running by the start of the 2006-2007 school year. There is a July 15 application deadline for the BEST award. Joan Mensen created the flyer for this summer's workshops.

Steve Ovel of Kirkwood Community College attended the January 27 Program Management meeting and shared his ideas from the book, *The World is Flat*. Members of the global committee are reading this book, and the 2005 NBEA yearbook is on globalism so they can discuss how these ideas can be implemented in the Iowa business education classroom.

Jody Emerson attended the state sponsored Entrepreneurship workshop last summer and is willing to share this material at area workshops.

Dianna Briggs hosted a seminar for Iowa collegiate teacher education program instructors on Tuesday, March 28. The seminar was successful, and she is planning another one next year.

Public Relations. Lu Ann Farrell will send a publicity letter announcing the IBEA convention to newspapers throughout Iowa during the first week of May. She is planning to send an article to Sue Elwood concerning the convention for the *News and View*. Her report is attached to the minutes.

Awards. Lois Roth updated and sent award information to the area representatives in January. Nominees are up from last year. It was decided that the Distinguished Service Award be presented at the Luncheon instead of the Banquet.

Lois said the deadline for the Iowa BEST award is June 30. She suggested giving a pin to recipients of the Iowa BEST Award for the first year. The member would receive a rocker 2 that would hang from the pin for the second year. The third year, the recipient would return the 2 rocker and would receive a 3 rocker that would hang from the pin. Each person would receive a certificate each year to put in his or her portfolio. Her report is attached to the minutes.

Convention Site. Patrick Geer said IBEA has a contract for 2 years with the Airport Holiday Inn. He will be soliciting bids for 2009 in the fall and asked if the Board would be interested in holding the Convention at a different site, such as Ames, Coralville, Waterloo, etc. A report was submitted.

AREA REPRESENTATIVES

Areas 5, 7, 9, 13 and 16 submitted written reports at the meeting, which will be published on the web.

Areas 1B, 3, 6, and 11B submitted reports to the President by e-mail, which will be published on the web.

Barb Bielenberg reported at the meeting for Marilyn Watkins (Areas 4 & 12). She said that Marilyn had a meeting, and she also facilitated the ICN Mentoring session.

Lou Ann Knorr (Area 16) said that she had a meeting and was trying to get new members to join.

Areas 1a, 2, 10, 14, and 15 submitted no reports,

UNFINISHED BUSINESS

Iowa Best Award. Lois Roth will leave the criteria for this award the same for this year. Lois Roth will give IBEA members a certificate, a letter, and a pin for this award. Non IBEA members will receive a certificate and a letter for this award. Lois Roth will check the points on the form, and she will check to see if the person is a member of IBEA.

NEW BUSINESS

Summer Workshops. A flyer has been prepared for the summer workshops.

Is the Association Model Broken? How can we get more people into IBEA? How can we show the value members can get from IBEA? It was suggested that a letter be sent to school administrators letting them know the value teachers receive from attending an IBEA Convention. Another suggestion was to have an IBEA booth at an administrator's conference.

The registration chair will let Sue Elwood know when a first-time attendee has registered, and she will contact the area rep to let them know that this teacher is attending. Sue Elwood suggested that looking at other successful organizations to see what they are doing may be helpful. Lou Ann Knorr suggested creating a CD with activities that substitute teachers could use if a business instructor was gone.

It was the recommendation of the Board that a forum be arranged—program management would have money to fund this because it is tied into mentoring new educators.

Future Convention Dates. President Sue Elwood provided a list of future convention dates.

ISBE	July 25, 2006 – Torshavn, Faroe Islands
IBEA	October 13-14, 2006 – Des Moines, Iowa
NCBEA	November, 2006 – Springfield, Illinois
ACTE	November 30-December 2, 2006 – Atlanta, Georgia
NBEA	April 4-7, 2007 – New York, New York

Sue Elwood adjourned the meeting at 2:35 p.m.

Respectfully submitted,

Edna B. Stiefel