



# CLASSIFIEDS

## HELP WANTED QUALITY IOWA BUSINESS & MARKETING EDUCATION TEACHERS

### Job Description:

Teachers will work together on a committee of 5-8 teacher volunteers to design, implement, and analyze the results of one of the components of a quality business program. Subcommittee members will reach out to other business teachers across the state to determine the needs of their colleagues and then help implement a plan or program to satisfy that need in a creative way while enticing others to buy in! Ultimately, the goal is to help teachers create business and marketing programs in the state of Iowa that are high quality programs!

### Job Responsibilities:

Each committee will meet approximately 4 times during the first year. The meetings will be a combination of face-to-face and online. Some work and additional research may be needed in between meetings. Implementation of the ideas developed by your committee will be done during year 2 (at the latest) and your committee will determine how many future meetings need to take place.

### Preferred Qualifications:

Enthusiasm and passion for improving business education opportunities for students!

### Benefits:

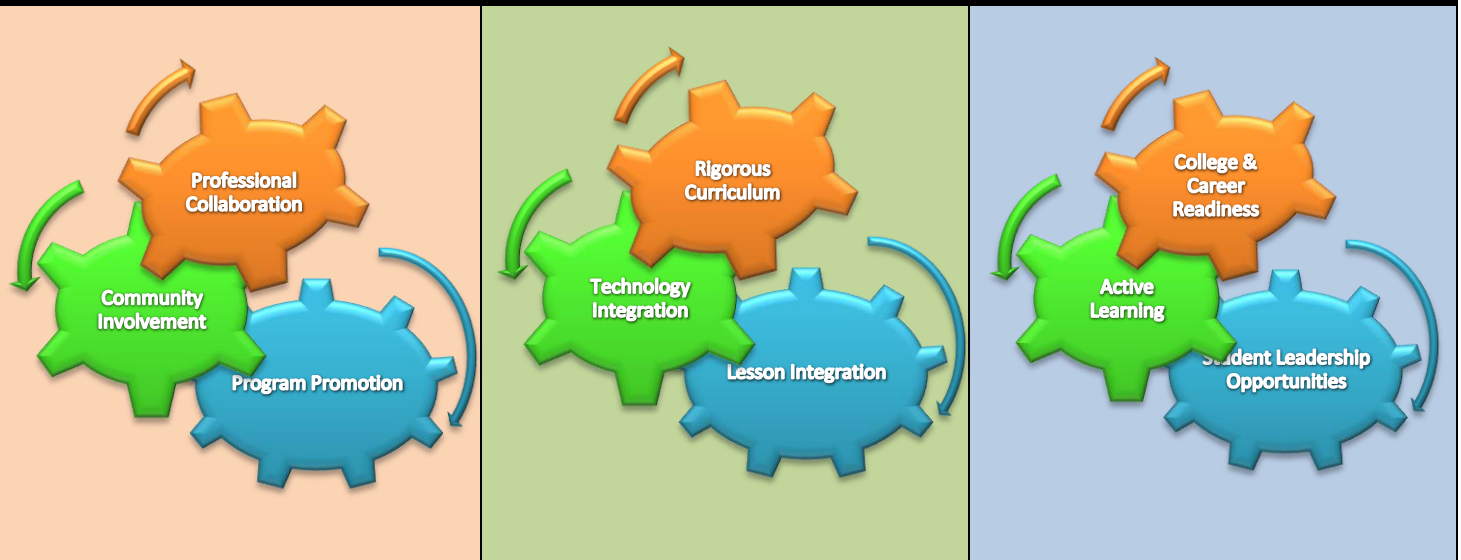
Leadership, Networking, Personal Professional Growth, Becoming Re-energized, Making New Friends

## 3 SUBCOMMITTEES FOR EACH YEAR

**YEAR 1:** Beginning Fall 2011

**YEAR 2:** Beginning Fall 2012

**YEAR 3:** Beginning Fall 2013



SEE PAGE 2-4 FOR MORE INFORMATION ON EACH COMMITTEE.

## YEAR 1: Beginning Fall 2011



### COMMITTEE GOALS:

- Mentoring—connect business teachers with other business teachers
- Perkins—make sure business teachers have an awareness of it and gain knowledge of data expectations

- Increase communication to community leaders
- Increase the awareness of the need for business and marketing programs

- Help schools promote business program inside the school (students, guidance counselor)
- Help schools promote business program outside the school (parents, community, etc)

For more information on the committee of your interest contact the following people:

Holly Berndt –  
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 David Minnihan –  
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 Valerie Warren –  
[v\\_warren@union.k12.ia.us](mailto:v_warren@union.k12.ia.us)

## YEAR 2: Beginning Fall 2012



### COMMITTEE GOALS:

- Integrate thorough and accurate curriculum
- Perform program self-assessment of curriculum

- Develop a tool kit teachers can access on how to implement technology into their curriculum
  - Internet resources
  - Webinars
  - How-to Tutorials

- Provide examples how business classrooms integrate:
  - ✓ Iowa Core 21st Century Learning Skills
  - ✓ Iowa Core Curriculum Content Areas
- Publicize how business education is integrating the above components into the business classroom and show how data supports this

For more information on the committee of your interest contact the following people:

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## YEAR 3: Beginning Fall 2013



### COMMITTEE GOALS:

- Research which program(s) best fits the needs of Iowa schools for industry certifications
- Research AP and Dual Credit programs to determine which best meets our students needs and opportunities/disadvantages to both
- Define what “College and Career Readiness” means to Iowa Schools

- Assist business teachers in understanding the definition of active learning.
- Assist business teachers in understanding the importance of active learning in business courses.
- Offer business teachers ways to incorporate active learning in their classrooms.
- Provide project based learning activities that incorporate real world application.
- Provide activities that incorporate collaboration among students both in the classroom and in the community.

- Help schools increase the number of student leadership opportunities in business education.
  - ✓ Create awareness for teachers about ways to increase student leadership opportunities in the classroom
  - ✓ Increase participation in Iowa Career and Technical Student Organizations

For more information on the committee of your interest contact the following people:

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