

**IOWA BUSINESS EDUCATION ASSOCIATION**  
**Executive Board Meeting**  
**Cedar Rapids Marriott, Cedar Rapids, Iowa**  
**Thursday, October 7, 2010**

**CALL TO ORDER**

President Deb Jones welcomed everyone and called the meeting to order at 7:14 pm in the Cedar Rapids Room of the Marriott Hotel, Cedar Rapids, Iowa. Present were: Deb Jones, Kelli Diemer, Susan Seuferer, Kathy Larson, Sandy Warning, Rhonda Schmaltz, Sandy O'Brien, Dave Christopherson, Samra Olson, Cindy Murphy, Kathy Steffensmeier, Dana Lampe, Crystal Combs, Naomi Yaddof, Sharon Keehner, Patrick Geer, Barb Bielenberg, Kristy Cleppe, Lou Ann Knorr, Sharon Buss and Lois Roth,

**WELCOME NEW MEMBERS**

Deb Jones introduced new members – Dave Christopherson – AEA 2; Susan Seuferer – AEA 15

Other members introduced themselves.

Ballot – there are several vacant AEA Rep positions. Still open 4, 5, 6, 7, 12, and 13. If you know of someone from that area, please encourage them to talk to Deb. Business meeting at 3:45 on Friday.

Need to encourage new members to step up and join us—area rep is a great place to start.

Deb suggested a social gathering at IBEA conference (related the experience that she had at Minnesota meeting). Discussion on social activities—gives people a chance to get to know each other.

**APPROVAL OF MINUTES**

Sandy Warning motioned to approve minutes, Sharon Keehner seconded. No discussion. Motion carried.

**TREASURER'S REPORT**

See handout. Patrick Geer reported that IBEA income comes primarily from conference registration. \$830 came in for other seminars (summer). Transferred \$1500 from money market account. Incurred more expenses with NBEA and NCBEA than we have in the past. Less interest this year.

Budget is approved by entire group tomorrow.

Sandy Warning made a motion to approve the treasurer's report. Susan Seuferer second. No discussion. Motion carried.

Patrick Geer discussed paypal. Some IACTE people paid also and we will reimburse IACTE. Patrick stated that it was pretty easy to use. This process enables individuals to use credit cards. We have had issues with PO's in the past. Some schools will not approve. It was suggested that we continue with the paypal process.

Thanks to Sandy Warning for stepping up to take on the challenge of registration.

## **DEPARTMENT OF EDUCATION REPORT**

Kelli Diemer – Department of Education. Tom Cooley was recently hired to replace Roger Foelske. Tom was previously at the Department of Ed in another position. Excited to have him join the department. Thanks to IBEA for welcoming IACTE to their conference location. Kelli reported that she is currently supervising HOSA—Health Occupations Student Organization. Someone will be hired to take over these responsibilities.

CTSO – Adviser meeting. Joint training is scheduled for summer 2011. Reps will be reviewing a contract from downtown Marriott for joint conference in the Fall. Oct. 23-25 2011

IACTE unified conference.

Kelli Diemer is putting together a committee to lead a project that will develop a model for business and marketing programs.

Thanks to Kelli for her help in this joint conference venture with IACTE. Kelli received the ACTE region 3 Merit Award which will be presented at the conference in Las Vegas. Congratulations!

## **OLD BUSINESS**

### Area Representatives

Discussion on the current structure of AEA Reps.

Sandy O'Brien reported that there was a questionnaire sent out on how we can help area reps. There seems to be a lack of information on the responsibilities of AEA Reps. The hope is that if people knew the specific requirements than there would be participation. Need to look at the direction since we have so many Rep positions vacant.

Is there an Area Rep notebook? There is a book that was most recently revised in the Fall of 2005. Discussed the items in the book. Several reps reported that they do not currently have a book. Suggested that the materials be put online. Deb Jones volunteered to gather the materials and Sharon will put on the website.

Sandy Warning is the new executive secretary. Sandy will send out the list of members to the Area Reps.

The Area Rep should also be responsible for checking with schools for current business teachers. Could be a real tool to keep our membership strong.

There was a question about who is in charge of the AEA Reps. Deb Jones will work with Sharon Keehner to direct the Reps.

If you can suggest things to keep AEA Reps involved, please see Deb Jones.

#### 2010 Convention Update

See report.

Sharon Keehner led the discussion on why 15 business teachers registered for IACTE and not IBEA.

Theme—Ride the Wave, 21<sup>st</sup> Century Skills. 17 conference exhibitors.

Sharon reported that there were several challenges with this year's conference—working with IACTE, new hotel and costs associated with utilizing the hotel internet. Sharon also reported that she will tweet about the conference.

There were fewer conference participants this year—could this be related to date? Volleyball and other conflicts.

Discussed the possibility of changing dates—keep track of dates that interfere so we can discuss at a future meeting.

Discussed possible speakers for next year's conference. Robert Stephens – founder of Geek Squad presented at the meeting in Minnesota.

Discussed another speaker—Corrine Hoisington. Brought people in because she was a known speaker. Publishing company would probably pay some of her way. Ask them early to see if they would help fund this.

#### Business Student Recognition

See attached

Lois Roth suggested a rubric that will enable business teachers to nominate outstanding students. Contact IBEA awards chairperson and let them know the student's name then awards person would put together the certificate and get it back to the school so they can present it at school presentation.

Up to 5 students. Exemplary level from "Hire Me First" materials. Could also let people know the students at the conference. The awards are meant to promote business in the high school.

Held discussion about grade level for the high school recognition awards and post secondary nominations. It was decided that they would be at the senior level for high school and the post secondary nominees must have successfully completed the first

half of their program. The information would be sent to teachers for nominations and information also available on the website. A list of winners will be recognized at the fall conference.

First certificates will be completed, signed by the president and mailed to local teachers by April 1. Teachers will then present them to their students.

## **NEW BUSINESS**

### Appointments

Change of executive secretary—Sandy Warning. Sue Elwood has agreed to take on Webmaster. Barb agreed to keep historian. Need a student rep to come to the board meetings.

### Standing committees

PR – Rhonda Schmaltz, Awards - Lois Roth

### Convention 2012 site and unified conference

NCBEA is in Iowa 2012.

NCBEA is in Iowa 2012. NCBE has adhoc committee now looking at other dates for 2012 conference. It could change before the convention gets here

Mark Ryan re-solicited bids for the 2012 IBEA Conference. Embassy Suits, Iowa Events Center, Chariton Des Moines or Des Moines Marriott. If we want to stay away from first week of October, the only one available would be Chariton. Requested bids for Thursday, Friday.

Possible dates for unified conference--July 30-August 2- (30<sup>th</sup> – fun day, 31 IACTE and then 1st and 2nd for the specific disciplines). With all CTE areas invited. Would business want to be involved with that in July versus October. Ag was at the table when the discussion took place. Held in the Des Moines area.

Discussion – Des Moines Marriott prices were discussed. Missouri has the unified format and it has been very successful. Some school districts will not allow teachers to be absent from school. This would be new year for the Perkins money.

Sharon made the motion to join with the other CTE's for the unified conference in Des Moines.

Planning committee for 2012 would be planning a July conference instead of October conference. Give NCBEA the dates

Sandy Warning seconded the motion.

Questions – clarify the dates (30<sup>th</sup> – 2<sup>nd</sup>). IACTE 31<sup>st</sup>. August 1 affiliates conference (exhibitors included)

Discussion on unified conference – could be easier for schools to travel together with all of the departments.

Vote – motion carried.

IBEA October 2011 then the unified conference in July of 2012.

#### Director's and Officer's Insurance

Insurance agent said we did not need it. We do have conference insurance.

#### Treasurer Bonding and stipend

For Patrick's safety and peace of mind, he is bonded. Honesty policy – we are not large enough to be “bonded”

#### Setting the Spring Board Meeting Date

April 2<sup>nd</sup> Saturday. Sharon Keehner will try to schedule that in DMACC – Ankeny.  
10:00? – 3:00

#### Discussion of Reports

Dana Lampe, IACTE representative, presented information from IACTE. See attached from Dave Bunting.

Dave Bunting is offering to pay \$10 of ACTE dues.

National Policy Seminar will be taking a business student. FBLA/PBL will have opportunity to go.

Suggestion for Spring meeting discussion—IL gives free registration to Association for all teachers whose jobs have been eliminated.

### **FUTURE CONVENTION DATES**

NBEA New Orleans, April 20-23  
ISBE Basal Switzerland – July 25-29  
IBEA, Oct 7-8 2011  
July Dates for unified conference

### **ADJOURNMENT**

Patrick Geer motioned to adjourn Rhonda Schmaltz second, motion carried.

8:55 pm, meeting was adjourned.

Submitted by:  
Kathy Larson  
Attachments