



Iowa Business Education Association
Executive Board Meeting MINUTES
Holiday Inn and Suites – Minnesota Room
Feb 20, 2016

The IBEA Executive Board Meeting was called to order at 9 am. Present were Rhonda Schmaltz, Kelli Diemer, Sandy Warning, Sara Rowe, Shannon Smith, Kyle VanAusdall, Sandy O’Brien, Lois Roth, Rebecca Knowler, Pam Uhlenkamp, Ann Heying

Introduction of members

Sandy O’Brien moved to approval of board minutes, Shannon Smith 2nd

Treasurer’s Report Patrick Geer: All of the bills from the contest have been paid as submitted. We have received payment from all registrants but two at this time, Sandy notified me we are still waiting on two P.O. payments, but all others have been received. The Checking account currently has a balance of \$16,306.93 and the attached report shows a breakdown of receipts and expenditures from October 1 to the current time. This includes the majority of revenues and expenditures for the conference.

Approve treasurer report as is

Executive Reports:

President: Rhonda Schmaltz: In planning stages for upcoming conference. We are looking at two possible sites Stoney Creek or Holiday Inn and Suites for the fall conference on Oct 23rd and 24th.

Get more people involved, meet new business teachers,

President Elect: Kyle VanAusdall Planning meeting for upcoming conference.

NCBEA: Rhonda Schmaltz - attended the NCBEA conference in Indiana. Great conference, set up like Iowa Conference. They had a great keynote and breakout speakers. Rhonda presented NCBEA awards to three teachers for the region this year. She would like to encourage Iowa teachers to apply for the awards, application accepted through April 30th. She will be attending in Las Vegas.

IACTE/Legislative: Kelli Diemer - Kelli Diemer discussed the bill. House study bill 620. The six serve areas are aligned with the 6 career clusters or service area. Business/Finance/Marketing would all fall under one area. Information technology would fall under a different service area.

Secondary CTE Task Force-

From the work of the Secondary CTE Task Force, recommendations were developed that are used to guide work to review current policy and procedures and will propose changes to current language within Iowa Code and rule. See Secondary CTE Task Force Final Report here

<https://www.educateiowa.gov/documents/boards-committees-councils-and-task-forces/2015/12/2015-10-26-final-report-secondary>

Notice of Subcommittee Meeting – Review Proposed Bill Language

Committee: Education (House)

Subcommittee: [HSB 620](#)

Bill Title: A study bill for providing for academic and career guidance and career and technical education programs and requirements and workplace learning programs, and including effective date provisions. 2-15-16 Subcommittee assigned, Hanusa, Byrnes, and Ruff. H.J. 226.

Members: Hanusa-CH, Ruff, Byrnes

Date: 02/17/2016 9:30 AM, Location: House Lounge

IBEA gives \$100 for the NPS, IACTE Provides \$1000 for students. We will give \$100 per students.

IACTE conference is September 29th – at the DMACC FFA enrichment center – The department of education will be providing high level of input.

Membership: Sandy Warning - Total educator members 123, total 203

Create a survey, get updated list of business teachers in the state, the area reps should contact business teachers

Executive Secretary: Sandy Warning – Sandy will Continued to work with Kelli Diemer to keep the Iowa business educator distribution list updated. Sandy will then pass the updated list to area reps.

Webmaster: Sue Elwood updates are pending

Public Relations: Sara Rowe - We need to get flyers in packets at conference. Why should teachers be members, what we are doing this year, next year. Make sure we know all the upcoming conferences. Decide how to promote IBEA Promote email, Facebook, twitter, press release or lowaeducators.com

Historian: Barb Bielenberg - No report - Has forwarded pictures of the conference with Rhonda

Awards: Lois J. Roth - Teachers should be sending Lois students, businesses, and others for awards. Updates sent to Sue for the website. Kelly will be sending out email about awards. Lois will host a Zoom webinar about the awards. We have more people in this state that can be recognized. We need to encourage more nominations.

Program Management: Dianna Briggs (Kelly Diemer) – Over a 3 day period, asked business and industry what they are seeing in students. During the time workshops, idea of a road show, summer workshops planning, Stem innovator partnership, and technology trends. Would like the same prices for the workshops. Discussion of offering new workshops such as Leadership workshop, to encourage growth in teacher leaders and Ask certifications for workshop.

Area Rep Reports

Area 1a, 1b: Sharon Keehner: no report

Area 5: Pam Uhlenkamp: report sent - A fall meeting at Iowa Central, 8 teachers attended. Teachers are not relying to the emails. At the t for t (tea for training); we require teachers to attend. We have 10 members. Get the feeling she will have to go to the school to see teachers. Should we talk to principals about getting teachers to submit awards for IBEA.

Area 6: Ann Heying: report sent - Ann sent out an email to the names I was given for Area 6 this week. She encouraged them to attend the final winter collaboration February 26 in Hiawatha, to join IBEA next fall, consider attending the fall conference, the upcoming NBEA conference in Las

Vegas March 22-26 and IBEA summer workshops should be coming out in the next couple months. Six teachers from Area 6 met on January 21 to plan our annual CTE Extravaganza. What took place was planning, MBA website review, and Ask testing. Ann is retiring at the end of the school year, so another Area 6 representative will need to be found.

Area 7: Beth Sindt: no report

Area 10: Deb Cress: no report

Area 11a: no report

Area 11b: no report

Area 12: Andrew Thonstad: report sent - In September, I updated the list of teachers in Area 12 with what I could find on school websites. I also sent out an email covering three topics. First, to inform them of the Iowa Business Educator Association Conference on October 25-16, and how this is a great opportunity to learn and grow in the profession. Secondly, to share how this conference helps me with my Professional Learning Community as I am the only business teacher at my school. Lastly, I asked about interest in when and where to hold an area business teacher meeting. As of this meeting, Area 12 teachers have not met. Based on the recent membership numbers I received, the number of teachers who belong to IBEA in Area 12 has increased from last year.

Area 13: Kristy Courter: no report

Area 14: Shannon Smith: report sent - Area 14 teachers had a meeting on Dec 3rd at Southern Hills YMCA. They covered MBAResearch helps with rewriting programs, Changes in the curriculum and schools with in area, Ask testing. Area 14's next meeting is not set. 7 teachers attended.

Area 15: Susan Seuferer: no report

Area 16: Kyle Van Ausdall: report sent - Set up meeting April 5th. At the fall meeting teachers decided to have businesses members help assess assessments. Kyle is hopeful they will have time for Ask Test.

WBL Lois Roth: Iowa Work Based Learning Coordinators. The conference is trying to get a handle on things. Conference April 12th at AIB, one day conference.

Department of Education Update: Kelli Diemer

Future Ready Iowa Summit

The Governor's 2016 Future Ready Iowa Summit is focused on strengthening Iowa's talent pipeline for the careers of today and tomorrow. We want to elevate the conversation about how to assure students and workers have the career opportunities they deserve and business and industry can hire the skilled workers they need to grow. The Future Ready Iowa initiative was created after Iowa received a National Governors Association grant in 2014 to develop a shared vision and strategies to improve the educational and training attainment of its citizens and the alignment of those degrees and credentials with employer demand. The Summit is planned for April 19.

<https://futurereadyiowa.gov/>

A new report, entitled **Iowa: Education and Workforce Trends Through 2025**, was released by the Branstad-Reynolds Administration in collaboration with the Georgetown University Center on Education and the Workforce.

cew.georgetown.edu/iowa2025

Iowa was one of six states that received an additional National Governors Association Grant on work-based learning. This will lead to a collaboration of state agencies that are involved with bringing these experiences to students.

DE Consultants are working to review all CTE programs at the secondary level and make recommendations to improve reporting. There are approximately 500 Business and Marketing Programs in the state.

We are still hiring for several positions including a communications person to help with informing the field of work that has been done. There is a new FCS Consultant – Lisa Stange and new Health Occupations Consultant – Zoe Thornton.

The Leadership team (iBELT) will be holding a workday with Carol VonTersch on Wednesday, April 13, to develop professional development opportunities.

Kelli met with Carol VonTersch to discuss making a connection with community college business programs/deans.

Ninety-one ASK exams have been taken by teachers thru the pilot. All teachers have responded to the follow up survey that this was a positive experience.

Finally, Kelli was elected Vice President for ACTE Business Education Division which will begin July 1, 2016 and has been re-elected to the MBA Research Board (resigning as Secretary-Treasurer).

Kelli suggested holding a reception for the Business and industry representatives who helped on the Futuring panels that were held last summer. Kelli wants IBEA to consider a way to show appreciation to these participants.

Old Business:

Password-protected, online storage for IBEA reports & resources: looking system

Area Rep Coordinator – Sandy O’Brien – New position. Sandy O’Brien and Pam Uhlenkamp will write a job description.

Job Descriptions: Job descriptions have been looked at and do not need to be updated.

New Business:

Summer Workshop 2016: Summer Workshop information will be on website soon. Two known workshops are June 9th and 10th Emerging Technology at Kirkwood and June 23th and 24th AP Computer Science at Iowa City Kirkwood. Other workshops are pending.

IACTE Upcoming Convention: Kyle Kuhlert - Sept 29th at DMACC FFA Enrichment Center.

2016 Convention Site: Rhonda Schmaltz: Shared proposal from Holiday Inns and Suites

Recruiting New IBEA members: Rhonda Schmaltz:

Other: Winter Collaboration – Not many have signed up. Send email today.

Future Dates: NBEA – Las Vegas, NV in March 22-26, 2016, IACTE, IBEA October 23rd-24th, 2016

The next executive board meeting October 23rd, 2016

Motion to adjourn Shannon Smith, 2nd by Sandy O'Brien

Meeting adjourned at 1:00 p.m.

Respectfully submitted by Rebecca Knowler