

Executive Board Meeting Agenda
Zoom Meeting
Saturday, February 10th, 2018
9:00 a.m. – 11:45 a.m.

Call to Order

Andrew Thonstad

Welcome New Members

Andrew Thonstad

Approval of Spring Board Minutes

Rebecca Epane

Treasurer's Report

Patrick Geer

The U.S. Bank account has a balance of \$21,355 with outstanding checks of \$32.10 that will be removed this Spring because it is from 3 years ago. There is a deposit waiting to be made that has the reimbursement from the Department of Ed for speaker fees of 2,500. The PayPal account has a balance of \$410.80. The Hoffman CD has a current balance of \$1,744.19. All payments from the conference have been received and all bills settled (although a couple of the bills were really delayed, but we tracked them down).

The conference brought in \$9,753 in deposits since October 1, most of which was from the Conference and memberships. We did get \$819 from the silent auction this year and

\$1,000 from exhibitors. Conference expenditures were \$7,275.23 (there was an additional 1,500 spent earlier in the year as a deposit for the speaker). If you count the membership dues as part of the conference fee, along with the silent auction and exhibitors fees we were about even. We pay \$15 in dues for each member to IACTE, so we actually only keep \$25 of the dues. When we factor in the reimbursement from Dept of Ed, it is a better result, but we may not have that money forever. So, conference fees were about enough to cover the cost, but wouldn't have been enough without the exhibitors and silent auction.

Executive Reports:

President

Andrew Thonstad

- Attended Program Management meeting in Des Moines in September 2017.
- Attended MBA Conclave in October 2017.
- Served on Planning Committee for the 2017 IBEA Fall Conference.
- Attended IBEA Fall Conference in October 2017.
- Sent out a statewide email to secondary business education instructors encouraging them to join IBEA and to seek out ways to share importance of business education in Iowa.

- Will attend Program Management meeting in February 2018.
- Looking forward to assisting Trish in planning for the 2018 IBEA Conference.

President-Elect

Trisha Hopper

No report

NCBEA

Rhonda Schmaltz

I can report that we had a record number of renewals and 2 new members join IBEA and NBEA at our conference last fall. This was very encouraging. Right now, I am not planning on going to NBEA. No longer holding regional conferences

IACTE & Legislative

Susan Seuferer

Wednesday, February 7, was CTE Day at the Capital. The governor signed a proclamation with CTSO officers, IACTE Board members, Department of Education staff, and others in attendance. Governor Reynolds said she was a cheerleader for CTE. Reminder that February is CTE Month so we need to promote what we do.

National Policy Seminar this year is March 5-7 and BPA Secondary will have a representative attend. The CTSO Consultant position applicants are currently being reviewed at the DE.

- Iowa ACTE Conference is September 17.

Executive Secretary

Sandy Warning

We have added four members since the fall board meeting. The following Constitution amendment was discussed at the IBEA General Business Meeting on October 23, 2017. A motion to approve the amendment was made by Sandy Warning and seconded by Marilee Feldman. ARTICLE VI – EXECUTIVE BOARD, VOTING MEMBERS, Section 1. Area Representatives. There shall be two area representatives elected for each of the nine areas served by the Area Education Agencies within the state, preferably one post-secondary teacher and one secondary teacher. Members were sent a voting form November 22, 30 days after the fall business meeting. The amendment change carried with 55 Yes votes and 2 No votes. The Constitution was updated and submitted to Sue Elwood to post on our website

Webmaster

Sue Elwood

No report: Making changes on Website and security of website.

Public Relations

Sara Rowe

No report:

Historian

Barb Bielenberg

No report:

Awards

Lois Roth

Winter 2017-18

Web site updates, considering October target

IBEA Student Recognition Award. (re-emphasize the IBEA member part)

Ongoing check with Exec Secretary to see if Teacher Nominator is in IBEA.

As per 2011 - 2013:

All educator nominations (who complete paperwork) are recognized at the state level.

Each receives certificate and table 'gift'.

Four educator awards-one champion per category. Receives plaque.

Due dates for 2018: End of March
submitted

Student Recognition names

April 1

Educator, Distinguished, Service, Hoffman
Due date for educator forms to be completed
BEST Award

June 1
July 15

Other awards:

Continue nudge to have folks be nominated. Will be sending the next stage of pages for their use. Will be more reminders of things upcoming

Early February status of award nominations:

Certificate folders: ALL educator nominees. Hoffman)And Distinguished Service, Service to Business folks who do not attend convention.

Frames: to those Service to Business and Distinguished Service award recipients in attendance.

Plaques: Final Educator awards (1 to 4).

Table Gifts: (pending educator nominations #s)

Am in the process of determining needs for certificates, folders, frames #'s and plaques. After nominations are received, Exec Secretary will be asked to check membership.

July 2018

Hopefully will receive all nomination papers from those nominated and all follow up will be happening.

Will nudge as much as I can. Nudging will be a good role for the nominator as well!

Program Management

Lou Voss

Meeting on Feb. 19th. Spring meeting in April will be about Precision Exams.

Area Rep Reports

Area 1

Sharon Keehner

No report

Area 2

OPEN

No report

Area 3

OPEN

No report

Area 4
No report

OPEN

Area 5
Has not meet this spring

Pam Uhlenkamp

Area 6
No report

Carissa Lewis

Area 7
No report

Beth Sindt

Area 9
No report

Steve Verdon

Area 10
No report

Kevin Murray

Area 11
Has not meet this spring

Rhonda Schmaltz

Area 12
Has not meet this spring

Andrew Thonstad

Area 13
No report

Elizabeth Ewoldt

Area 14
No report

Shannon Smith

Area 15
No report

Holly Berndt

Area 16
No report

Liz Weisinger

Department of Education Update

CTE Redesign

Kelli Diemer

The CTE Redesign requires all CTE programs to be approved. This year, our office is running a pilot of CTE programs through the program approval process. Of the 15 regional planning partnerships, five of them have chosen to go through this pilot with their business program (10 schools).

Region 1 - Northeast Iowa Regional Career and Technical Education Partnership	Riceville	Andrea Bauer
Region 1 - Northeast Iowa Regional Career and Technical Education Partnership	West Delaware	Jodie Bramel
Iowa Valley Community CTE Collaboration	Marshalltown	Rachel Nelson-Loupee & Carissa Lewis
Iowa Valley Community CTE Collaboration	BCLUW	Jim Moeller
Region 11 (Heartland) CTE Planning Partnership	Ames	Vicki Hales
Region 11 (Heartland) CTE Planning Partnership	Southeast Polk	Carol Von Tersch
CTE Regional Planning Partnership - Region 12	Woodbury Central	Corey Miester
CTE Regional Planning Partnership - Region 12	Kingsley-Pierson	Erin Hoffman
Region 15 CTE Planning Partnership	PEKIN	Ed Dickinson
Region 15 CTE Planning Partnership	VAN BUREN	Mary Sederburg

I am looking forward to working with the new area reps to bring additional technical support to regional business teachers on the program approval process and the Business Administration standards.

I am currently reviewing through the CTE portal 356 Business/Marketing programs in Iowa.

MBA Research

I traveled to Columbus in January for the MBA Research winter board meeting. I also chaired the Audit Committee who met with the CPA and the incoming CEO on future finances.

ACTE Business Education Vice President

I continue to serve as the ACTE Business Education Vice President. In December, I attended the ACTE VISION conference in Nashville. On December 5 (the day prior to VISION) I co hosted with NASBE the first ever Business, Marketing and Information technology Collaborative Summit. Representatives from all three CTSOs and the other professional business and marketing teacher organizations are invited to work together to develop a plan for collaborating on the national level. ACTE is providing us a meeting room and has been instrumental in helping us secure Hans Meeder to facilitate the event at no cost. NBEA President and the Executive Director/CEO Jan Triechel did not respond to invitations to send representatives to this event.

NCBEA/WBEA/NBEA

I traveled in September to Columbus for NCBEA. I will be traveling next week to Boise, Idaho to the Western Region Business Education Association Conference where I will be bringing greetings from ACTE and presenting two sessions. At this time, I have not registered for NBEA in Baltimore.

Intermediary Network and Work-Based Learning

The Intermediary Work-Based Learning Network has continued to grow over the past four years. FY17 data has been reported and a statewide report was posted on the DE website this week. In summary, the following data was reporting for FY17:

20,309 work site services (internships, job shadows, tours); 73,600 other core services (career fairs, speakers, mock interviews, etc.); and 1,718 educator wbl experiences

Work-based learning is a focus for all of education right now. Both the work of the Intermediaries and the importance of work-based learning opportunities are sited in the Future Ready Iowa task force recommendations that came out last week.

The Iowa Work-Based Learning Coordinators are currently planning a two day conference on April 9 and 10 in Waukee.

Old Business

New Business

2017 IBEA Conference Results

Andrew Thonstad

Recruiting New IBEA Members

Adding members from Work-Based learning, CTSO, and other organizations. Create a committee/sub committee to head recruitment. CTSO have an advisory of the year award. Have CTSO student speak at conference. Possibly add to program management meeting.

Summer Workshop Overview 2018

Lou Voss

No report

2018 Convention Site

Andrew Thonstad

Holiday Inn & Suites off of Merle Hay. Should there be any changes to the flow, as table and seating was better this year than the previous year. Keep the same.

Other

Anyone

Dropbox vs. Google Drive. Move to Google Drive.

Future Convention Dates

NBEA - Baltimore, MD

March 27-31, 2018

IACTE - Des Moines, FFA Center

September 17, 2018

IBEA Fall Conference - Des Moines

September 30- October 1, 2018

WBL

April 9-10, 2018

Next Executive Board Meeting

September 30, 2018

Adjournment Andrew Thonstad

IBEA Planning Committee Meeting Following Board Meeting